



***Inc.* Magazine Unveils Its Annual List of
America's Fastest-Growing Private Companies—the Inc. 5000**

**For the 5th Time, Philadelphia-Based Mobile Outfitters Appears on the Inc. 5000,
Ranking No. 2736 With Three-Year Revenue Growth of 102%**

NEW YORK, August 14, 2019 – *Inc.* magazine today revealed that Mobile Outfitters is No. 2736 on its annual Inc. 5000 list, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

"As smartphones continue to evolve and redefine the way people communicate, share, and experience the world, we are passionate about creating innovative products that people love," says Eric Griffin, co-founder of Mobile Outfitters. "Every seven seconds, a Mobile Outfitters product is installed in over 45 countries. It's an honor to be recognized for our growth by Inc. 5000 knowing a mere 4% make the list five years in a row."

Not only have the companies on the 2019 Inc. 5000 (which are listed online at Inc.com, with the top 500 companies featured in the September issue of *Inc.*, available on newsstands August 20) been very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists. The 2019 Inc. 5000 achieved an astounding three-year average growth of 454 percent, and a median rate of 157 percent. The Inc. 5000's aggregate revenue was \$237.7 billion in 2018, accounting for 1,216,308 jobs over the past three years.

"The companies on this year's Inc. 5000 have followed so many different paths to success," says *Inc.* editor in chief James Ledbetter. "There's no single course you can follow or investment you can take that will guarantee this kind of spectacular growth. But what they have in common is persistence and seizing opportunities."

Mobile Outfitters was founded in 2007 by entrepreneurs, for entrepreneurs. Their transformative business model captures the global impact and exponential growth seen in the mobile device sector. Fast forward to today, and Mobile Outfitters is now the world's fastest-growing mobile accessory company. Their award-winning RapidCut system allows stores to manufacture device protection and decorative skins on-demand for virtually every mobile phone, tablet, laptop, gaming console, and controller. Powered by high growth, turnkey systems, exclusivity, support and training, their products, all with a Lifetime Guarantee, offer an unparalleled competitive advantage.

More about Mobile Outfitters, *Inc.*, and Inc. 5000

Mobile Outfitters

Mobile Outfitters is a U.S. manufacturer and consumer brand of innovative mobile accessories with design, manufacturing, and operations located in Philadelphia, PA. Their award-winning products can be found through a network of 700+ locations, distributors and resellers spanning over 45 countries and six

continents. Every seven seconds, a Mobile Outfitters product is installed worldwide making them the most loved mobile accessory brand in the world. As one of the fastest-growing, privately-held companies in America, Mobile Outfitters has been recognized by Inc. 5000 for the past five years. For more information, visit moutfitters.com.

Methodology

The 2019 Inc. 5000 is ranked according to percentage revenue growth when comparing 2015 and 2018. To qualify, companies must have been founded and generating revenue by March 31, 2015. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2018. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2015 is \$100,000; the minimum for 2018 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/inc5000>.

About Inc. Media

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. *Inc.* took home the National Magazine Award for General Excellence in both 2014 and 2012. The total monthly audience reach for the brand has been growing significantly, from 2,000,000 in 2010 to more than 20,000,000 today. For more information, visit www.inc.com.

The Inc. 5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates the remarkable achievements of these companies. The event also offers informative workshops, celebrated keynote speakers, and evening functions.

For more information on *Inc.* and the Inc. 5000 Conference, visit <http://conference.inc.com/>.

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