



## **Mobile Outfitters Recognized among Philadelphia Business Journal's 2023 Best Places to Work**

**PHILADELPHIA, JUNE 15, 2023** - The Philadelphia Business Journal has recognized Mobile Outfitters as one of Philadelphia's Best Places to Work. This year's list includes 96 companies from across the region, ranked by employee feedback. Responses from each completed employee survey were compiled and evaluated, with winners chosen in each of the categories by their composite score. Mobile Outfitters was one of only 19 companies in the small business category to receive this distinction.

Award applicants were evaluated and ranked across five categories according to the number of Greater Philadelphia employees. The ranking found companies in the region whose employees rate them as the highest on such values as fun, collaborative culture, solid compensation and benefits offerings, other amenities, and management practices. The survey measures each company's culture and takes into consideration compensation, benefits, and trust in senior leadership.

"We're absolutely thrilled and honored to be recognized as one of the Best Places to Work in Philadelphia," said co-founder Eric Griffin. "Our people are at the heart of everything we do, and they are the true winners of this award. This is a testament to the amazing culture they have built at Mobile Outfitters—built on the foundation of our core values of help, integrity, thoughtfulness, and execution. Out of the many awards we have won in the past, this is by far the most meaningful one that will hang on the wall."

Mobile Outfitters has over 15 years of experience making award-winning mobile device products. With their RapidCut on-demand device protection and Magic Installer, partners can effortlessly create 60,000 combinations of screen protectors and skins without the hassle of carrying extra inventory or additional staffing. They are known for providing excellent customer support, high-quality products, and making products easy to use by partners worldwide. Griffin said the company plans to have 5,000 locations and 100 million satisfied customers by 2031. The company will focus on retail partnerships with telecom companies, distributors, repair shops, and entrepreneurs to achieve this goal.

### **Mobile Outfitters**

Mobile Outfitters is a U.S. company that designs, manufactures, and sells innovative mobile accessories. The company is headquartered in Philadelphia, PA, and has a network of over 900 locations, distributors, and resellers in over 55 countries. Mobile Outfitters' films are renowned for their premium quality, stylish design, and lifetime replacements. The company has been recognized by Inc. 5000 for six consecutive years as one of the fastest-growing private companies in America. For more information, visit [moutfitters.com](https://moutfitters.com).

### **About 2023 Philadelphia Business Journal Best Places to Work**

Best Places to Work is an innovative publication and awards program produced by the Philadelphia Business Journal. The rankings were determined by surveys that went directly to employees who answered a series of questions. The survey was administered online by the employers and through a service provided by Quantum Workplace, our research partner. The rankings are numeric based on Quantum's scoring process. By ranking companies and sharing best practices, we facilitate idea-sharing and help other companies learn from the best.

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